

WORST WORDS

21 October 2022

Terms and conditions for Worst Words competition

We're looking for examples of political spin, corporate doublespeak, marketing jargon and bad business buzzwords from 2022. To make our list, the word or phrase should be:

- deceitful, unclear or just plain ugly
- new or newly prominent during the year.

Still not sure? Check out a decade of worst words on our website <https://bit.ly/3CszMyh>.

The prize for this competition is a \$250 digital EFTPOS voucher. You can store this voucher in your phone's digital wallet and spend it anywhere that accepts Apple Pay or Google Pay.

How to enter

Send us an example of a worst word or words by commenting on our social media posts about Worst Words. We post on [Facebook](#), [Twitter](#) and [LinkedIn](#).

Make sure you include information about the word or phrase you've suggested.

For example, 'Negative encounters' (aka shark attacks) – academics have persuaded officials in some parts of Australia to refer to shark attacks as 'negative encounters' instead.

<https://www.washingtonpost.com/nation/2021/07/16/shark-attack-negative-encounters-australia/>

You can submit as many entries as you like. In fact, we encourage you to submit as many as you can think of!

This competition runs from 14 October to 13 December 2022.

We will announce the winning words for 2022 in a media release, other media publications and social media on 13 December 2022 (exact time TBC).

Anyone 18 or older can enter this competition.

How we choose a winner

We have sole discretion to choose the worst words using our panel of judges. The decisions we make are final.

To win, we will need to use your suggestion, and you will need to follow the competition guidelines outlined in these terms and conditions.

Unfortunately, any words already on our longlist are not valid entries for this competition.

If more than 1 person suggests the same word, we will attribute it to the 1st person who suggested it.

How we let you know if you've won

We will let you know that you've won by sending you a message on social media. We'll message you on the social media platform you used to submit your word. For example, if you submitted your word on Facebook, we'll message you on Facebook.

We'll then need your full name and email address so that we can send you your voucher.

The only reason we need your full name and address is so that we can send you your voucher and announce you as the winner. We don't collect any other information about you or store your name or email address.

If you win but do not respond to our message on social media within 2 days, you forfeit the prize.

If we do not use a suggestion from this competition, we will not issue a prize.

This competition is run by:

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